



# **SPECIAL BUSINESS SERVICES COMMITTEE AGENDA PACKET**

Thursday, May 20, 2021

3:00 p.m. – 5:00 p.m.

Via Teleconference: +1 669 900 6833

Meeting ID: 935 8465 5759

Password: 837372

Documents related to agenda items that are distributed to the WDB less than 72 hours prior to the meeting shall be available for public inspection at 344 Salinas Street, Suite 101, Salinas, CA or visit our website at [www.montereycountywdb.org](http://www.montereycountywdb.org). Documents distributed to the WDB at the meeting by County staff will be available at the meeting; documents distributed to the WDB by members of the public shall be made available after the meeting. This WIOA Title I financially assisted program or activity is an equal opportunity employer/program and auxiliary aids and services are available upon request to individuals with disabilities.

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344 Salinas Street, Suite 101  
Salinas, CA 93901

(831) 796-6434  
[www.montereycountywdb.org](http://www.montereycountywdb.org)

**Business Services Committee  
Members:**

*Mary Ann Leffel, Chair*

Wendy Brickman  
Paula Calvetti  
Steve Snodgrass

# Monterey County Workforce Development Board Special Business Services Committee Meeting

**Thursday, May 20, 2021; 3:00 p.m.**

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## AGENDA

<b>CALL TO ORDER/INTRODUCTIONS</b>	Mary Ann Leffel
<b>PUBLIC COMMENT</b> ( <i>Limited to 2 minutes per person</i> )	Mary Ann Leffel
<b>CONSENT CALENDAR:</b>	
1. <b>ACTION:</b> Consider approval of minutes from the Workforce Development Board's Business Service Committee meeting of April 22, 2021.	Mary Ann Leffel
<b>BUSINESS CALENDAR:</b>	
1. Update on Business Services activities: employer outreach, recruitment, collaboration, and CEA services	Jerry Hernandez Pearl Sanchez Wil Moore
2. Update on Small Business grants	Kristen Arps
3. Discussion: How can Board Members assist with networking in key industries? Other areas of support?	Board Members
4. Next meeting date	All
<b>ADJOURNMENT</b>	
Mary Ann Leffel	
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**UNADOPTED MINUTES**  
**Monterey County Workforce Development Board**  
**Special Business Services Committee Meeting**  
Via Teleconference  
**Thursday, April 22, 2021**

**Members Present:** Mary Ann Leffel (Chair), Paula Calvetti, Steve Snodgrass, and Wendy Brickman

**Staff Present:** Chris Donnelly, Flor Galvan, Jerry Hernandez, and Laura Kershner

**Public Comment:** None

**Call to Order/Introductions:** Mary Ann Leffel called the meeting to order at 3:00 p.m. and asked for introductions. A quorum was established.

**Changes to Agenda:** None

**Discussion or Review of Business Calendar Action Items:**

1. Business engagement for third quarter was higher than normal because staff was providing outreach for the Small Business Relief "Cares" Grant to businesses throughout Monterey county. Due to the pandemic job postings were down however staff is seeing incremental growth in this area. An industry job fair has been scheduled for the month of May. WDB in collaboration with Hartnell and other partners are working on a Central Coast Career Fair.
2. WDB staff received responses for surveys for Round 1 of the Small Business Relief grant. A total of \$625,000 out of \$825,000 was paid out to businesses for Round 2. Staff are awaiting additional documents from applicants of Round 2 so additional funds can be paid out. A total of \$840,000 funds is available for Round 3 businesses. The grant will open on May 17, 2021 and close on May 31, 2021.
3. Committee member discussed how they can assist WDB staff with networking with many businesses in Monterey County.
4. The next meeting was scheduled for either Wednesday, May 19<sup>th</sup> or Thursday, May 20<sup>th</sup>. A doodle would be sent out to poll committee members.

**Adjournment:** Mary Ann Leffel adjourned the meeting at 5:06 p.m.

### **Report on Business Services Activities**

Jerry Hernandez, MCWDB Business Services Manager, will report on Business Services including employer outreach/engagement, recruitment activities, industry collaboration, and services provided through the California Employers Association.

Also available to answer questions are:

- Wil Moore, Project Director, Equus Workforce Solutions
- Pearl Sanchez, Program Director, Turning Point of Central California
- Kristen Arps, Management Analyst III, Monterey County Workforce Development Board

### **Report on Small Business Grants**

Kristen Arps, Management Analyst III, will provide an update on Rounds 2 and 3 of the Monterey County CARES Small Business Relief Program (SBRP).