



SPECIAL BUSINESS SERVICES COMMITTEE AGENDA PACKET

Thursday, June 17, 2021

3:00 p.m. – 5:00 p.m.

Via Teleconference: +1 669 900 6833

Meeting ID: 925 1420 4306

Password: 374771

Documents related to agenda items that are distributed to the WDB less than 72 hours prior to the meeting shall be available for public inspection at 344 Salinas Street, Suite 101, Salinas, CA or visit our website at www.montereycountywdb.org. Documents distributed to the WDB at the meeting by County staff will be available at the meeting; documents distributed to the WDB by members of the public shall be made available after the meeting. This WIOA Title I financially assisted program or activity is an equal opportunity employer/program and auxiliary aids and services are available upon request to individuals with disabilities.

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344 Salinas Street, Suite 101
Salinas, CA 93901

(831) 796-6434
www.montereycountywdb.org

**Business Services Committee
Members:**

Mary Ann Leffel, Chair

Wendy Brickman
Paula Calvetti
Steve Snodgrass

Monterey County Workforce Development Board Special Business Services Committee Meeting

Thursday, June 17, 2021; 3:00 p.m.

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AGENDA

CALL TO ORDER/INTRODUCTIONS	Mary Ann Leffel
PUBLIC COMMENT (<i>Limited to 2 minutes per person</i>)	Mary Ann Leffel
CONSENT CALENDAR:	
1. ACTION: Consider approval of minutes from the Workforce Development Board's Business Service Committee meeting of May 20, 2021.	Mary Ann Leffel
BUSINESS CALENDAR:	
1. Update on Business Services activities: employer outreach, recruitment, collaboration, and CEA services	Jerry Hernandez Pearl Sanchez Wil Moore
2. Update on Small Business grants	Kristen Arps
3. Discussion: How can Board Members assist with networking in key industries? Other areas of support?	Board Members
4. Next meeting date	All
ADJOURNMENT	
Mary Ann Leffel	
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UNADOPTED MINUTES
Monterey County Workforce Development Board
Special Business Services Committee Meeting
Via Teleconference
Thursday, May 20, 2021

Members Present: Mary Ann Leffel (Chair), Paula Calvetti, Steve Snodgrass, and Wendy Brickman

Staff Present: Jerry Hernandez and Flor Galvan

Public Comment: None

Call to Order/Introductions: Mary Ann Leffel called the meeting to order at 3:03 p.m. and asked for introductions. A quorum was established.

Changes to Agenda: None

Consent Calendar:

1. **Action:** Consider approval of minutes from the Workforce Development Board's Business Services Committee meeting of April 22, 2021. **A motion was made by Steve Snodgrass to approve the consent calendar item listed above, seconded by Paula Calvetti. ALL AYES**

Discussion or Review of Business Calendar Action Items:

1. An industry job fair was held on May 13, 2021. The fair was very well attended. A total of 25 companies participated and of the responses to survey sent, job seekers and the companies felt positive of the virtual fair experience, ease of the process and chatting between job seekers and employers.
2. WDB staff reported a total of 129 businesses were awarded grants for Round 1 of the Small Business Relief grant. A total of \$817,000 was paid out to 111 businesses for Round 2. A total of \$840,000 funds is available for Round 3 businesses who can be a mix of new businesses and previous recipients of Round 1 and 2. The grant opened on May 17, 2021 and will close on May 31, 2021.
3. Committee member discussed how they can assist WDB staff with networking with many businesses in Monterey County.
4. The next meeting was scheduled for Thursday, June 17, 2021.

Adjournment: Mary Ann Leffel adjourned the meeting at 5:01 p.m.

Report on Business Services Activities

Jerry Hernandez, MCWDB Business Services Manager, will report on Business Services including employer outreach/engagement, recruitment activities, industry collaboration, and services provided through the California Employers Association.

Also available to answer questions are:

- Wil Moore, Project Director, Equus Workforce Solutions
- Pearl Sanchez, Program Director, Turning Point of Central California
- Kristen Arps, Management Analyst III, Monterey County Workforce Development Board

Report on Small Business Grants

Kristen Arps, Management Analyst III, will provide an update on Rounds 2 and 3 of the Monterey County CARES Small Business Relief Program (SBRP).