



## MONTEREY HELP

The **Monterey HELP** program provides workers impacted by COVID-19 with over 20 weeks of paid work experience and the opportunity to give back to their community. The program uses DOL disaster recovery funding to pay program participants to assist the Food Banks of Monterey and Santa Cruz counties and the Coalition of Homeless Services Providers in Monterey County, starting in September.

<https://www.montereycountywdb.org/monterey-county-works/>



## MONTEREY CADRE

The **Monterey Cadre** is a unique 12-week program that builds leadership skills in young adults, ages 18 to 24 who reside in



## Monterey County Works

**Monterey County Works initiatives are getting Monterey County back to work!** Providing support to both employers and job seekers affected by the COVID-19 pandemic, these new programs include Monterey Help, the Monterey Cadre program, Emergency Assistance Grants, Small Business Grants, SkillUp Monterey, Dislocated Workers Program and a pre-apprenticeship program. All the Monterey County Workforce Development program services are designed to support our local economy and help job seekers and business owners. All Monterey County initiatives can be found at

<https://www.montereycountywdb.org/monterey-county-works/>

## SMALL BUSINESS GRANTS

To support small business employers facing financial impacts, layoffs, and facility closures due to COVID-19, the Monterey County Workforce Development Board (MCWDB) has established the COVID-19 Small Business Grant fund. The MCWDB has allocated \$47,000 of 2019-20 Workforce Innovation and Opportunity Act (WIOA) Rapid Response Layoff Aversion funds to this project, with an additional \$89,000 set aside for small business grants in 2020-21.

The MCWDB is working with small, local businesses that have been hurt by COVID-19. To date, staff has been able to provide emergency grant assistance to over 38 businesses to help them put local people back to work safely. The MCWDB is reaching out to provide assistance to additional small businesses in Monterey County. The grant application is on our website at [www.montereycountywdb.org](http://www.montereycountywdb.org).

Monterey County. It lays the foundation for informed citizenship and develops the capacity to inspire and mobilize others to give back to the community. This program is now open for applications. The first cohort starts in September.

The goal is to build a community of young adults who want to make a difference in Monterey County through civic engagement and local humanitarian efforts. The program blends community service and service learning while teaching young adults to become innovative leaders through a transformative hands-on learning process. It helps each participant think critically and learn how to apply their passion to life's challenges and opportunities. Monterey Cadre program participants will focus on teamwork, leadership, and community-building.

<https://www.montereycountywdb.org/wp-content/uploads/2020/07/Monterey-Cadre-AD-V5-ek.pdf>



## OUR PARTNER'S NAME JUST CHANGED!

ResCare Workforce Services has rebranded itself and is now **Equus Workforce Solutions**. Because they are still legally known as Arbor E&T, LLC, their name



## SKILLUP MONTEREY

The MCMDDB and NY Wired are working together to provide SkillUp Monterey, a free flexible way for all Monterey County residents to brush up on their skills. This interactive process everyone to keep pace through online learning options to allow them to keep their skills sharp and match their employer demands. Through the Metrix Learning Career Pathways Portal, job seekers identify and register for courses that correspond to the skills and certifications that employers are looking for. To register for SkillUp Monterey, go to

<https://skillupmonterey.metrixlearning.com/sd/sduseralameda.cfm>.



## MONTEREY COUNTY WORKFORCE DEVELOPMENT BOARD TO LEAD COLLABORATIVE'S HIGH ROAD CONSTRUCTION CAREERS PRE-APPRENTICESHIP PROGRAM

In June 2020, the Monterey Bay Collaborative received over \$576,125 High Road Construction Careers grant from the California Workforce Development Board to provide a pre-apprenticeship program for 110 participants that focuses on preparing women, youth, minorities, and justice-involved individuals for successful careers in the building trades.

The Collaborative, composed of the workforce development boards of Monterey, Santa Cruz, and San Benito counties, the Monterey/Santa Cruz Building and Construction Trades Council, and local community colleges and community-based organizations. The Monterey/Santa Cruz Building & Construction Trades Council had provided a pre-apprenticeship program funded through Proposition 39, the Clean Energy Jobs Act of 2012, that served 146 participants between 2014 and 2019.

The High Road Construction Careers program advances the State of California's policy goals of *equity* (access to skills and opportunity) and *job quality* (connections to careers with decent wages and benefits) by providing a reliable pathway to the middle class for disadvantaged individuals. Funding for the program is provided through Senate Bill 1, the Road Repair and Accountability Act of 2017.

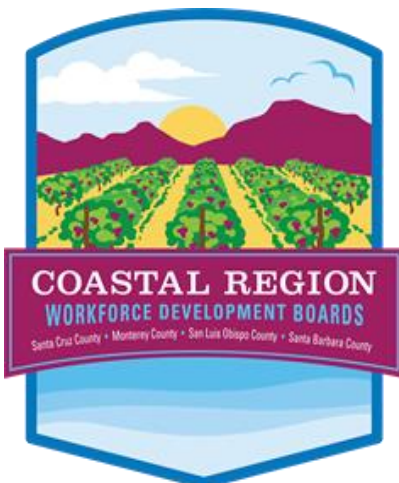
SB 1 is a landmark transportation investment to rebuild California by fixing neighborhood streets, freeways and bridges in communities across California and targeting funds toward transit and congested trade and commute corridor improvements. ... SB 1 is putting people to work rebuilding California.



## Virtual Career Fair

The WDB is crafting the ultimate how-to guide for hosting an online career fair! Here are the team's Ten Steps to Success:

1. Choose a virtual career fair platform.
2. Develop your event budget.
3. Designate a Career Fair Organizer for the day of the event to host the virtual fair and manage event flow.
4. Create an effective strategy and a timetable.
5. Customize your virtual booth.
6. Form partnerships and set and share expectations, so everyone is on the same page.
7. Staff your virtual career fair.
8. Develop and implement a marketing plan – communicate.
9. Launch your career fair.
10. Follow up with attendees.



## WEBSITE NEW LOOK



Our website just got a facelift! If you have not yet had the time to visit the new Monterey County Workforce Development Board website, you are missing out! Our new site is easy to use and has a wealth of information about our programs and services. We are proud to list our recently received grants as well as those we are already making available to serve the community.

Since the early days of the pandemic, the MCWDB's new website has provided important COVID-19 updates to advise local businesses of disaster relief application opportunities and requirements. In addition, employers can easily upload their job openings and review resumes while job seekers may view open opportunities available throughout Monterey County. We invite you to log onto [www.montereycountywdb.org](http://www.montereycountywdb.org) to learn more.

## VIRTUAL JOBS FAIRS AND RECRUITMENTS

COVID-19 has changed the way job seekers search for work and how businesses look for candidates, and we're pleased to announce that we're changing, too! We anticipate holding our first virtual Zoom recruitment on Thursday, August 6<sup>th</sup> at 11 a.m. for the California Prison Industry Authority/CALPIA. Ms. Kimberly Petrini of CALPIA is seeking applications *immediately* for nine custodians, a lead custodian and two custodian supervisors. Job seekers are encouraged to contact Ms. Petrini now to set up an interview, either by phone at (916) 542-5813 or by email at [kimberly.petrini@calpia.ca.gov](mailto:kimberly.petrini@calpia.ca.gov).

Join "30 Minutes with CALPIA" by dialing 1 (669) 900-6833 or going to <https://montereycty.zoom.us/j/91489190622?pwd=WE0wOE5BdFFFeitkYWtNWeXRXMnJTdz09> The password is 510559.

## WE ALSO HAVE A NEW COASTAL REGION WEBSITE

### REGIONAL SERVICES & INITIATIVES

The Workforce Development Boards of the Coastal Region are working collaboratively to implement regional initiatives and provide regional services to businesses and job seekers. For more information on regional initiatives, please visit our new website: <https://www.coastalregionworkforce.org/regional-services-initiatives/>

### PRISON TO EMPLOYMENT (P2E)

The Corrections Workforce Partnership Agreement strengthens linkages between the state workforce and corrections systems to improve the process by which the formerly incarcerated and justice-involved individuals reenter society and the labor force.



### SLINGSHOT 3.0

SlingShot seeks to seed collaborative efforts by employers and industry, government, workforce and economic development, and education stakeholders within a region to identify and then work to solve employment challenges that slow California's economic engine — with regionally-selected solutions to regionally-defined problems.

## Meet Jennifer!

Jennifer Ortega joined the MCWDB in March, just as the COVID-19 pandemic began affecting essential workers. Jennifer joined the WDB team at a particularly challenging time, stepping up to the plate because she is the kind of person who does what it takes to get the job done.

Jennifer was hired as an Accountant to support Jasmin and Ruben and comes to us from Organic Girl in Salinas. Jennifer's positive, "Can Do" attitude makes her a great addition to the WDB team!



## BUSINESS SERVICES HIGHLIGHTS

- MCWDB is still receiving WARN notices from businesses affected by COVID-19.

### Monterey County Businesses Affected by COVID-19 WARN Notices by weeks & Number Employees Affected

Month	Week of COVID-19	Employees
March	1	4049
April	2	2150
April	3	1299
April	4	589
April	5	369
April	6	10
April	7	130
May	8	83
May	9	69
May	10	27
May	11	163
May	12	78
June	13	13
June	14	0
June	15	189
July	16	115
July	17	184
<b>5 months</b>	<b>WARN NOTICES</b>	<b>9,517</b>



## COMMUNICATION

### Finances Online's Jenny Chang Explains that Zoom Is Easy:

<https://financesonline.com/pros-cons-of-zoom/>

This is one of the easiest pieces of video conferencing solution business could ever deploy. It works right off the bat, and it is a breeze for anyone to connect over Zoom and talk to a remote colleague or customer.

Zoom connects easily across desktops, mobile devices, and room systems to seamlessly bring together various departments, office, and remote participants. With an intuitive user-interface, quickness of joining rooms, and ease of sharing screen, Zoom is undeniably simple for everyone to use.

What is more intriguing is that, despite being simple to use, Zoom provides all the enterprise-level features that make webinars, online training, video conferences, and virtual meetings far more engaging, and interactive? Even better, whether you are in a small, medium, or large room, it is the same consistent, remarkable experience.

If you have used Skype and GoToMeeting in the past, you may have found the services to be less reliable in some way, but that is not the case with Zoom. Zoom video conferencing is stable and reliable and supports long video calls. From the user perspective, Zoom streamlines video conferencing, offering an easy-to-use platform for both audio and video conferencing. The best part is that regardless of the number of participants taking part in a video conference, the quality of the sound, feed, and chat is impressive.

## America's Job Center of California<sup>SM</sup>

**AJCC @ 344 SALINAS STREET, SALINAS**

The Monterey County Workforce Development Board and America's Job Center / AJCC (formerly called the One-Stop Career Center) are now conveniently co-located at 344 Salinas Street in Downtown Salinas. As always, our focus is on providing quality workforce development services, with the goal of assisting as many businesses and job seekers as possible. WDB staff and contractors have done an excellent job overcoming COVID-19-related challenges, including the mandate to Shelter-in-Place while continuing to provide essential services and address unanticipated workforce issues.

### TEACHING FACILITY – CAN BREAK OUT IN 2 ROOMS



### COMPUTER CENTER



## CAREER CENTER

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## CAREER COACHES DESKS

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NEW NORMAL  
SOCIAL DISTANCING



## AJCC STAFF OFFICES

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