

Bear, Reva G.

From: Bear, Reva G.
Sent: Wednesday, August 31, 2016 3:51 PM
To: sgutier2@edd.ca.gov
Subject: Fee Based Customized Data Request for Regional Plan

Importance: High

Steven: As mentioned, the Regional Planning Unit comprised of Monterey, San Luis Obispo, Santa Barbara, and Santa Cruz counties is interested in obtaining customized data report to meet some of the requirements of the Economic and Background Analysis required as part of the Regional Plan. These requirements are extensive and we understand that LMID may only be able to provide a part of the required information; however, we are providing you a complete list of what is required:

1. Regional analysis of economic conditions including:
 - a. existing and emerging in-demand industry sectors and occupations
 - b. employment needs of employers in existing and emerging in-demand industry sectors and occupations;
2. Analysis of the knowledge and skills needed to meet the employment needs of the employers in the region, including employment needs in in-demand industry sectors and occupations.
3. Analysis of the regional workforce, including:
 - a. current labor force employment and unemployment data
 - b. information on labor market trends, and
 - c. Educational and skill levels of the workforce, including individuals with barriers to employment.

Upon review of the requested data, please provide the following:

1. Identify what LMID could provide
2. Cost
3. Timeline
4. Data Sources for each component - can LMID provide the specific data sources for each?

Thank You!

Reva G. Bear, Management Specialist
Economic Development Department/Monterey County Workforce Development Board
730 La Guardia Street | Salinas, CA 93905 | (805) 458 -4616 RevaRG@co.monterey.ca.us
www.montereycountywdb.org

Bear, Reva G.

From: Baker, Elizabeth@EDD [Elizabeth.Baker@edd.ca.gov]
Sent: Friday, September 16, 2016 4:12 PM
To: Aldrich, Joyce 759-6644; Bear, Reva G.
Cc: Gregory, Tammy@EDD; Stock, Sheila@EDD; Shiroy, Matthew@EDD
Subject: RPU Data Request

Good afternoon Reva and Joyce, I am so sorry this is taking much longer than I anticipated. It's been quite a busy week here.

We have done a preliminary review of your request and outlined the data resources that we may be able to offer you below. There are two capable Research Program Specialists who will serve as the liaisons for this request (Sheila Stock and Matthew Shiroy) and will prepare a cost estimate for the following data elements which follows the outline provided in Reva's e-mail of August 31:

1. Regional analysis of economic conditions including:
 - a. existing and emerging **in-demand industry sectors and occupations (We will use Real-time data)**

Analysis of the regional workforce, including:

3. Analysis of the regional workforce, including: **(LMID data sources)**
 - a. **current labor force employment and unemployment data (LMID data sources)**
 - b. information on **labor market trends (LMID data sources)** – we assume this is industry trends?

Do you want the top 10 demand occupations, or the top 10 demand middle skills only?

We are not able to provide the following at this time:

1b. employment needs of employers in existing and emerging in-demand industry sectors and occupations; - analysis of employment needs are best derived from business engagement

2. Analysis of the knowledge and skills needed to meet the employment needs of the employers in the region, including employment needs in in-demand industry sectors and occupations. – our real time data subscription does not extract data at this micro level.

3c. Educational and skill levels of the workforce, including individuals with barriers to employment. Part "a" of this line item may be attainable from Census data, but part "b" (individuals with barriers) may not be readily available. We will explore this further.

Sheila Stock or Matthew Shiroy will follow-up next week to schedule a call with Reva to ensure we interpreted what you need correctly.

Thank you for your patience and we look forward to working with you.



Elizabeth Baker, Manager
EDD – Labor Market Information Division
Local Information Services Group
Ph: 209.941.6550 | Fax: 209.941.6552
Elizabeth.Baker@edd.ca.gov

Bear, Reva G.

From: Stock, Sheila@EDD [Sheila.Stock@EDD.ca.gov]
Sent: Friday, September 23, 2016 4:14 PM
To: Bear, Reva G.; Aldrich, Joyce 759-6644
Cc: Baker, Elizabeth@EDD; Gregory, Tammy@EDD
Subject: Coastal Data Request: Occupations and Census Data

Reva and Joyce,

Thank you for the phone conversation earlier this week and for your patience as we put together a cost estimate for your request. We received your list of occupations and have put together a cost estimate for Help Wanted OnLine (HWOL) data, as well as U.S. Census Bureau data on special populations in your area. Regarding your request for a list of employers in existing and in-demand industry sectors and occupations, we have determined that we can provide you with the top five employers with the most job postings using HWOL data for each county in the Coastal Region: San Luis Obispo, Santa Cruz, Monterey, and Santa Barbara. We estimate the cost of the data components outlined above at \$2,550. Below is a detailed list of what LMID will provide.

- Top 5 employers with the most HWOL job openings for the 12 occupations you identified by each county (Monterey, San Luis Obispo, Santa Cruz, and Santa Barbara counties).
- Employer contact information using the InfoGroup employer database.
- Census data on veterans and persons with disabilities in each county.
 - Veteran data is broken down by disability as well as age group.
 - Persons with disability data is broken down by: age, type of disability, sex, race, employment status, occupation, industry, education attainment, earnings, and poverty status.

Your request included in-demand and emergent industries by county, **but we are not able to provide this due to confidentiality**. When the four-county region data is combined, confidential cells are easily masked. But when the data are dis-aggregated, confidential cells are revealed because of the small number of businesses in each county. However, if you are interested in a sector study by county which would analyze past employment and provide insight on how these industries have done over time, we can do this by county and by region. We can clear any confidentiality issues along the way so that you can see the most detailed data possible. This is an additional cost and we can put an estimate together for you.

Let's plan a conference call next week to discuss the cost estimate, and we're interested to hear your thoughts on whether or not the Coastal Summary will meet the requirements for your regional plan. Please feel free to contact me at the number below or email me to schedule the conference call. I am available Monday and Tuesday, September 26 and 27.

Sheila Stock

Research Program Specialist

Labor Market Information Division, EDD

1325 Pine Street

Redding, CA 96001

(P) 530.225.2383

(F) 530.225.5019

LMID is the official source of labor market information for California.