



Monterey County Workforce Investment Board (WIB)
LOCAL POLICY BULLETIN #2010-01

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Full WIB Adopted: June 4, 2014

TO: All Monterey County Providers of Workforce Investment Act (WIA) Title I Services

SUBJECT: Monterey County WIA Geographic Service Goals

PURPOSE: The purpose of this guidance is to provide Monterey County WIA Title I Service Providers with information on the four (4) geographic regions of Monterey County in serving eligible WIA Title I economically disadvantaged adults and youth. WIA eligible dislocated worker customers are not subject to the geographic service goals requirement. This policy impacts the type of data collected and performance reported to the Monterey County Workforce Investment Board (WIB) and its subcommittees.

REFERENCE: WIA Title I regulations allow Local Workforce Investment Boards local discretion to establish service goals and resource allocation methodologies. Monterey County WIA Title I service levels, unemployment and community benefits data were used to determine the geographic area goals established in this policy.

POLICY: The goals listed below apply to all Monterey County WIA Title I service providers. This policy supersedes all previous policies on the services provided to eligible individuals by geographic area. At a minimum, WIA Title I service providers must establish outreach systems and serve all geographical areas of Monterey County, by 10%, as identified in the chart below. Once the minimum goal of 10% is achieved, service providers are encouraged to increase service levels aimed at meeting the target goals for each of the geographic areas listed below. The procedures and methods established by service providers to achieve the 10% minimum goals and the success in reaching these goals will be subject to routine monitoring by the WIB.

Service to Eligible Individuals by Geographic Area

GEOGRAPHIC AREAS	WIA YOUTH TARGET GOAL	WIA ADULT TARGET GOAL	MINIMUM GOAL
NORTH	14%	18%	10%
CENTRAL	50%	39%	10%
PENINSULA (WEST)	16%	18%	10%
SOUTH	20%	25%	10%

Areas contained within the designated geographic areas are as follows:

- **North:** Aromas, Castroville, Elkhorn, Las Lomas, Moss Landing, Pajaro and Prunedale;
- **Central:** Boronda, Salinas, Spreckles and Chualar;
- **Peninsula (West):** Carmel, Carmel Valley, Del Monte Forest; Del Rey Oaks, Marina, Monterey, Pacific Grove; Sand City and Seaside; and
- **South:** Bradley, Gonzales, Greenfield, King City, San Ardo, San Lucas and Soledad.

INQUIRIES: For questions or assistance related to this policy, please contact the Monterey County Workforce Investment Board staff at (831) 796-6434.

This policy is posted on the WIB website located at: www.montereycountywib.org/policies/