



**Monterey County Workforce Investment Board (WIB)**  
**LOCAL POLICY BULLETIN #2005-08**

Effective Date: July 1, 2014  
Initial Release Date: December 7, 2005; Revised: June 4, 2014  
Full WIB Adopted: June 4, 2014

**TO:** All Monterey County Providers of Workforce Investment Act (WIA) Title I Services

**SUBJECT:** Industry Clusters

**PURPOSE:** The Monterey County Workforce Investment Board has revised its local Industry Clusters policy to include the targeted industries/occupations for which WIA Title I training may be provided within the local area. The goal is to ensure that WIA training is only provided for the high demand/high growth industries identified in this policy.

**BACKGROUND:** In May 2013, Applied Development Economics (ADE) completed a labor force analysis of Monterey County for the Workforce Investment Board's (WIB) 5-Year Local Plan for Program Years 2013-17. It identified the overall job growth for each industry sector and selected high demand occupations.

**POLICY:** Based on the ADE labor force analysis, the Monterey County WIB has established its high demand and high growth industries to be:

1. Agriculture;
2. Tourism & Hospitality;
3. Education & Research; and
4. Health & Social Assistance

This labor force analysis is described in more detail in Section 2: Economic and Workforce Information Analysis of the Monterey County WIB's 5-Year Local Plan 2013-17 located online at: [www.montereycountywib.org/policies/reports/](http://www.montereycountywib.org/policies/reports/).

WIA Title I funding allocations to Monterey County have diminished over the past several years resulting in limited availability of funds for training. This situation speaks to a critical need to target scarce training resources to the priority industry sectors stated in this policy to maximize the WIA Title I funds for occupations within those sectors that have major occupational growth opportunities.

The training requirements listed below apply to all Monterey County WIA Title I Service Providers:

- The associated occupations of the selected priority industry clusters must meet an entry level wage of at least \$10 per hour, involve less than one year of training, and have sufficient occupational growth; and
- Seventy-five percent (75%) of On-the-Job (OJT) and Individual Training Account (ITA) funds must be dedicated toward training in the following four (4) priority industry sectors: Agriculture, Tourism & Hospitality, Education & Research, and Health & Social Assistance.

**INQUIRIES:** For questions or assistance related to this policy, please contact the Monterey County Workforce Investment Board staff at (831) 796-6434.

This policy is posted on the WIB website located at: [www.montereycountywib.org/policies/](http://www.montereycountywib.org/policies/)